รายงานการวิจัย

เรื่อง

ทัศนคติของนักศึกษาต่อแบบเรียนวิชาภาษาและวัฒนธรรม

ผศ. ดร. ณัฐฐาภร   คำมะสอน

Research Title: Attitudes of Undergraduate Students towards the Language and Culture Course Book

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Year: 2012

Abstract

This study aimed to evaluate undergraduate students' attitudes towards the Language and Culture course book recomposed from Dr. Dennis O'Neil's Language and Culture website together with the researcher's additional knowledge and exercise components. Besides, students' perception on their English improvements after learning the course was investigated. The subjects were 121 second-year students of the Liberal Arts Faculty at Rajamangala University of Technology Tawan-ok, majoring in English for International Communication. The instrument of the study was a 5-rating scale questionnaire of which the reliability was 0.8913, together with two open-ended questions. The number of the questionnaires returned was 114 (94.21%). The statistical analysis implemented was frequency, percentage, mean and standard deviation.

The findings were that the students' attitudes were at a high level towards the contents on the 15 units (4.30) as well as the components of each unit (4.28). Besides, students' perception on their English improvements after learning the course was at a high level (4.24). Additionally, the attitudes towards the course book's activities that help increase their skills were indicated at a high level as well (4.22). Moreover, the overall attitudes of the students towards the implementation of the Language and Culture course book were casted at a high level (4.42). In respect to the two open-ended questions, 54 students expressed their opinions on the contents and the look of the course book together with the exercises of which some opinions were similar and others were different. Furthermore, students gave their additional suggestion in three areas: the teacher's teaching, the course activities, and the teaching and learning process.